

Sivan Karniel Walden

I am a passionate designer with strong artistic skills and creativity. I have a strategic thinking and decision-making ability in a high-paced environment without compromising on quality. Desire to learn new things and focus on solving complex product problems. A team player capable of working both collaboratively and independently.



Professional Experience

Product Designer UX/UI

Q-Biz Ecommerce Agency - Q-Biz is an e-commerce agency which provides a whole suit for businesses in their e-commerce journey.

2021-Today

- Led the full design cycle for Q-Biz customers, encompassing user research, collecting inspiration, creating user flows, wireframes, and mockups, and delivering designs to the development team.
- Defined the visual language for Q-Biz customers across various initiatives.
- Designed solutions for both B2B and B2C products.
- Presented design concepts to customers and stakeholders.
- Collaborated with the development team and the customer success manager to ensure customer requirements were met.
- Managed tasks across multiple projects, consistently meeting tight deadlines.

Owner and Designer

Dov & Nov Brand

2016-2023

- Founded and managed Dov & Nov, a business specializing in paper products for kids and babies.
- Designed the full lifecycle of products, from concept and inspiration to illustration and final product creation.
- Built and designed the brand's ecommerce site, handling all aspects of UI design, including icons, banners, and mockups.
- Created all social media designs, including newsletters and ads for Instagram and Facebook.

Fashion Designer

Delta

2017-2018

- Designed women's collections, developing design concepts, collecting information, and analyzing leading fashion trends.
- Created collections involving fabric selection, color and pattern design, and print creation.
- Developed tech packs and provided guidance for production in China, utilizing Illustrator and Photoshop.

Fashion Designer- Orita wedding and evening dresses

2013-2015

Fashion Designer-Honigman woman

2013-2014

Contact

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Education

Netcraft

Product designer UI/UX
2021

wizo haifa academy of design

B.Ed.Des. Bachelor's Degree in
Fashion Design
2009-2013

Military Service

social conditions NCO
in Armored Corps

Softwares

Figma

Xd

Photoshop

Illustrator

pro premiere

Indesign

Languages

Hebrew

English